

PIAC Working Group Report

June 21/22	Communications Working Group (“COMMs WG”)	
Objective	Create, develop and manage our PIAC website, newsletter, and social media content. Engage in communication strategies to bring awareness about the mandate of PIAC to TDSB families in support of parent engagement.	
Updates	<p>1) <u>June 6 WG Meeting</u> – Attendees: Felicia Seto-Lau, Nicole Herbert, Seema Mitchell, Zena Shereck, Denese Gascho. Absent: Chris Levien, Kaydeen Bankasingh, Nadia Judunath, D. Williams, Shanti Chand, Wilmar Kortleever,</p> <p>Working Group <i>discussed/reviewed/actioned</i>:</p> <ul style="list-style-type: none"> ✓ PIAC promotions – PCEO efforts nearing completion to add PIAC and other CAC general meetings to TDSB central calendar. ✓ Future ‘Get to Know PIAC’ spotlights – Denese Gascho to reach out to new PIAC reps to pursue interviews; WG to ask this activity be added to New PIAC Rep onboarding. WE WANT NEW MEMBERS TO SHARE THEIR STORY! Signup here ✓ PIAC anniversary – Zena Shereck leading planning efforts for promotion and event ideation of PIAC’s upcoming 15th anniversary (Fall 2022); she is also liaising with Event Working Group to include anniversary events during Fall PIAC conference. Please reach out if you have any ideas. ✓ PIAC Post – June issue to highlight Indigenous and Pride month, ILC (online high school) content <p>2) Website Redesign → Request for Quote went out to TDSB vendors Monday June 21/22. Submitted proposals to be reviewed by COMMs WG June 24-26 and work to commence June 30 - Sept. 30, 2022.</p> <p>3) Ward events & news → PIAC reps, please email Seema Mitchell w18piac@gmail.com for instructions & links to add to PIAC social media calendar</p>	
Motion	<p>Communications Working Group requests approval from PIAC to test the free version of SLACK (https://slack.com) as a potential online communication platform for PIAC members to engage with each other and share knowledge/questions.</p> <ul style="list-style-type: none"> → Pilot will run June 30 - October 31, 2022 → 100% voluntary → interested members contact COMMs WG lead (Seema - w18piac@gmail.com) → WG to gauge member engagement improvements and overall app usability → Results to be shared in November PIAC meeting before future vote on permanent adoption of SLACK 	
<p>WG Members</p> <p>* = Co-Chair</p> <p>** = Parent member/ TDSB CSW</p> <p>*** = Community member</p>	<p>Andrew Waters* - andrew.waters.piac@gmail.com</p> <p>Christopher Levien - christopher.levien@gmail.com</p> <p>D. Williams - dw_tdot@rogers.com</p> <p>Denese Gascho - denese.gascho@gmail.com</p> <p>Felicia Seto-Lau* - mamafaves@gmail.com</p> <p>Kaydeen Bankasingh - kdeen.banks@gmail.com</p> <p>Nadia Judunath - njudunath@gmail.com</p>	<p>Nicole Herbert*** - june.cleaver@rogers.com</p> <p>Seema Mitchell - w18piac@gmail.com</p> <p>Shanti Chand - shanti.chand13@gmail.com</p> <p>Wilmar Kortleever*** - wilmar@kortleever.com</p> <p>Zena Shereck** - zshereck@gmail.com</p>